

SDAG MEMBERSHIP APPLICATION—REVERSE SIDE

SDAG membership fees are non-refundable.

The Guild's activities and operations are all made possible thanks to the assistance of each member. Please let us know of your special skills and how you can help by volunteering.

- Marketing & Publicity
- Accounting and Bookkeeping
- Grant Writing
- Help at Receptions
- Assist a Board Member
- Computer Work
- Other : _____

In addition to the elected board positions of President, VP Information, VP Programs, Gallery Manager, Monthly Show, Floor Art, Wall Art, Secretary, Treasurer, Newsletter, PR, Website, Membership, Hospitality and Parliamentarian, the following tasks also need volunteers. Some positions have been filled and others are open. **Please go to our website for a current list of openings.**

Sample list of volunteer positions

- Provide food for receptions and programs
- Mail the Paint Rag (bulk mail)
- Sign up people for jobs at the Monthly Show
- Take photos of the Monthly Show winners
- Chair and management of the annual Small Image Show
- Manage SDAG Facebook page
- Produce video for the guild
- Monitor the shrink wrap bins
- Monitor the card racks
- Manage the Bio Book updates
- Train new members
- SDAG Historian
- Mother's Day Tour Chair
- Off Site Show Chair
- Environmental Painters Coordinator
- Send out PR releases
- Distribute flyers and post cards around Encinitas
- Maintain SDAG client database
- Design and produce ads
- Attend DEMA meetings
- Attend Cultural Tourism meetings
- Attend 101 Leucadia meetings
- Mail postcards
- Generate postcard labels
- Stick on post card labels
- Maintain Daily Log book
- Gallery maintenance
- Gallery store room cleaning

HISTORY OF THE SAN DIEGUITO ART GUILD

The San Dieguito Art Guild was organized in 1965 by a group of twelve enthusiastic artists who lived in the San Dieguito area (this area includes the coastal cities from Del Mar to Leucadia). Their purpose was to promote greater understanding and appreciation of the fine arts in the area.

Sue Beere (who worked in oil and painted horses) wanted to start an art group. She called together friends and neighbors to a coffee at her Del Mar home. Sue was elected as the first president and served from 1965-1966.

The first members involved in the San Dieguito Art Guild were a mixture of people — some with a lot of art training, some with none at all. They met in member's homes until a rental space was available.

The first 100 members to join the newly formed San Dieguito Art Guild were designated charter members. Over the next 45 years the Guild operated its gallery in ten different locations.

In 1994 the San Dieguito Art Guild took over the Off Track Gallery which was housed downstairs in the Pannikin Coffee House in the Olde Train Station in Leucadia. After a number of moves, in 2010, the Off Track Gallery settled in the Lumberyard Shopping Center in downtown Encinitas—maintaining its character and tradition of being close to the railroad tracks and displaying a variety of art made by enthusiastic members of the San Dieguito Art Guild.



1976-1993 Leucadia

1995-2004 Pannikin "Old Train Station"



2006-2007, Old Coast Dispatch/Red Sand Building
(This area was recently rebuilt as the Pacific Station)

2008-2010 Second & D

OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

937 South Coast Highway 101
Encinitas, CA 92024

P.O. Box 235853, Encinitas, CA 92023
(760) 942-3636
www.OffTrackGallery.com

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San Dieguito Art Guild OFF TRACK GALLERY *since 1965*



MISSION STATEMENT

The San Dieguito Art Guild is an organization dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts.



—Talented Local Artists Working Together—

SDAG AND OFF TRACK GALLERY MEMBERSHIP

The Off Track Gallery is owned and operated by the San Dieguito Art Guild (SDAG), a non-profit 501(c)4 organization made up of over 180 local artists. An elected SDAG Board of Directors meets once a month to set policy and resolve issues. All members pay an annual membership of \$85 (Adult), \$95 (Family) or \$35 (Student), renewable on September 1 of each year. Members are expected to participate in the functioning of the guild. It is an organization made up of volunteers. For more information about Guild activities, please go to OffTrackGallery.com.



Monthly Show

As a member of the guild, you may submit your original artwork in the Guild's Monthly Show. The "Best of Show" winner receives a cash prize and ribbons are awarded in several categories. In all categories except photography, reproductions of original artworks are not eligible for awards. The Monthly Show take-in day is always the last Tuesday of the month.

Wall/Floor Display

After participation in three monthly shows, members may apply for wall or floor (three dimensional artwork) rental space. Juries for these spaces take place four times a year. Once juried in, members are placed on a waiting list. When space is available, artists are contacted and are offered a contract for wall or floor rental space. Wall/Floor renters staff the gallery for a period of time each month. Additionally, each renter must volunteer on a committee, as a Board Member, or for events throughout the year.

Free Display of Unframed 2D Art & Cards

Space permitting, members may put two large and three small 2D art in shrink wraps in the gallery bins. Up to twenty cards may also be displayed in a card rack space.

Membership Directory & Monthly Newsletter

Members receive a Membership Directory with contact information and our monthly newsletter, the "Paint Rag," which is distributed by email. The Paint Rag provides information about upcoming Guild events and member activities. Members can place small art-related advertisements in this publication.

Web Page

Members may have one thumbnail of their art work posted for free on the SDAG website. In addition a member may have their own web page on this website for a one time fee for as long as they keep up their membership.

Annual Award Exhibit

The "Small Image Show" is held in December. In this special event, a portion of the gallery wall space is allocated to displaying framed art that is within a 12-inch maximum width and height.



Guest Artist Demonstrations

Members can attend free demonstrations held at the San Diego Botanic Garden or other locations about four times a year. Demonstrations are performed by well-known artists.

Paint Outs

Our plein-aire painters go out into beautiful places in North Coastal San Diego County to capture the light and atmosphere of the day. They meet on Tuesdays in varied locations such as Torrey Pines State Reserve in Del Mar, San Diego Botanic Garden in Encinitas, and Batiquitos Lagoon in La Costa. Check the Paint Rag for locations.



Off Site Shows and Events

SDAG hosts a number of off site shows at various locations. These shows typically require member participants to contribute in a variety of ways, and there is usually a take in fee for displaying in the show. Often, a special reception with refreshments is held at the show during the event term. Our annual Mother's Day Art and Garden Tour has been our most significant yearly fund raiser, providing unique sales opportunities to our members.



Holiday Party & Yearly SDAG Meeting

On the first Thursday of December, SDAG members are invited to a combination membership yearly meeting and social get-together. In many past years, this has been a potluck with a gift exchange of members' artwork.

SDAG MEMBERSHIP APPLICATION

Date _____

Name(s) _____
As you wish it to appear in the directory

Address _____

City _____ State _____ Zip _____

Phone _____ Mobile _____

Email _____
PLEASE WRITE VERY CLEARLY

Artistic Media _____

Membership Category

- New Member
- Renewal *How many years have you been a member?* _____
- Adult **Please Contact Gallery for Information**
- Family
- Student

Membership must be current to participate in guild and gallery activities. The SDAG's annual year runs from September 1 to August 31 of the following year. New members joining in June, July & August are paid up until the following annual year. Once paid, SDAG membership fees are not refundable.

SDAG is completely operated by members. All members are expected to contribute to the success of the Guild. Please turn this page over and indicate your interest in opportunities such as: Marketing & Publicity, Bookkeeping, Computer, Grant Writing, Newsletter, etc.

Mail Application and Check to:

SAN DIEGUITO ART GUILD
P.O. Box 235853, Encinitas, CA 92023
Attn: Membership Chair

PLEASE TURN OVER AND FILL OUT THE REVERSE SIDE